

Socially engaged in 2014: Performance, Dedication and Recognition

August 7, 2014. Last Thursday, the presentation of the "SME Award for Corporate Social Responsibility" in Baden-Württemberg took place in Stuttgart's New Castle. With the "HAPPY DAY" annual event division one participated in the award. In 2011, division one launched this joint event together with the Children's Center of St. Joseph in Stuttgart. The goal is to get the children and young people who live there in various residential groups out of their everyday life which often is not that easy. For this engagement, division one was awarded with the title "SOCIALLY ENGAGED IN 2014". With 258 applications the SME Award reached a participation record in its eighth year.

"We are doing very well and we want to share a small piece of that", says Björn Knothe, CEO of the Stuttgart Personal Counseling division one. This is the basic idea behind the annual event HAPPY DAY. "Instead of an anonymous donation we want to actively spend time with the children and young people. We are doing so in form of a great joint event in order to remove the children and adolescents aged 6-17 years from their familiar surroundings and to give them an unusual experience", says Björn Knothe. Since 2007, Caritas and the Ministry of Finance and Economic Affairs in Baden-Württemberg have awarded small and medium-sized companies that engage socially with the SME Award on an annual basis.

With these Corporate Social Responsibility (CSR) activities the partners take over responsibility and therefore strengthen the civil society in this state. "It's nice to see that that many Baden-Württemberg companies already practice social responsibility and put a lot of creativity and heart and soul into each project", says Knothe. The representative of the State Government for SME and Handcraft, Peter Hofelich, said: "The attendance record is impressive proof that companies in the southwest are fully aware of their social responsibility." Hofelich pointed out that more and more companies in the state of Baden-Württemberg link their CSR activities strategically with their business strategy. "Credible CSR activities that are practiced in their own companies are a key to future economic success."



Photo: division one GmbH – „SOCIALLY ENGAGED IN 2014“

About division one

division one is an international recruitment consultancy with headquarters in Stuttgart. The company finds, selects and places experienced industry specialists and managers for the first and second management level (Executive Search) and for temporary assignments (Interim Management) as well as for supervisory and advisory positions (Non-Executive Directors).

Thanks to its network of offices in Munich and Dusseldorf, as well as partner offices in Argentina, Australia, Belgium, Bosnia-Herzegovina, Brazil, Bulgaria, Cambodia, China, Czech Republic, Denmark, France, Germany, Greece, India, Italy, Kazakhstan, Kosovo, Croatia, Luxembourg, Macedonia, Mexico, Montenegro, Netherlands, Austria, Poland, Romania, Russia, Serbia, Singapore, Slovakia, Slovenia, South Africa, Spain, Switzerland, Turkey, Ukraine, United Kingdom, United States, Hungary, Uzbekistan, Vietnam, Belarus, and Cyprus, division one offers access to international markets and highly qualified executives.

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